

## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method, comprising:

selecting a first corporate entity information type that defines a first corporate entity;

selecting a second corporate entity information type that defines a second corporate entity;

selecting a corporate entity relationship information type that defines a relationship between said first and second corporate entity information types;

displaying said corporate entity identity and said corporate entity relationship information types in a graphical user interface view with predetermined indicia, the indicia graphically providing an indication of a connection between said first and second corporate entity information types and a strength of the relationship;

providing an alteration mechanism to dynamically change an information type, chosen from the group comprising corporate entity, corporate entity relationship, selection, grouping, arrangement and view type to be displayed in said graphical user interface view;

dynamically changing, using said alteration mechanism, a displayed information type to a newly chosen information type;

displaying said newly chosen information type associated with said first corporate entity information type and said second corporate entity information type, each in separate display panels in the graphical user interface to facilitate a comparison; and

constructing a financial product based on said selected and displayed information types.

2. (Original) A method as in claim 1 wherein said corporate entity information type is comprised of predetermined criteria.

3. (Original) A method as in claim 2 wherein said corporate entity information type is chosen from the group comprising corporate entities and corporate information.

4. (Original) A method as in claim 1 wherein said corporate entity relationship information type is comprised of predetermined criteria.

5. (Previously Presented) A method as in claim 4 wherein said corporate entity relationship information type is chosen from the group comprising buyer-seller relationships, customer-supplier relationships, company-client relationships, parent company-subsidary relationships, ownership relationships, resource sharing relationships, joint ventures, political/business relationships, competitor relationships, value chain relationships, horizontal and vertical relationships.

6. (Original) A method as in claim 1 wherein said selection information type is comprised of predetermined criteria.

7. (Original) A method as in claim 6 wherein said selection information type is chosen from the group comprising stocks, bonds, financial instruments, sectors, industry segments, SIC codes, and product lines.

8. (Original) A method as in claim 1 wherein said grouping information type is comprised of predetermined criteria.

9. (Original) A method as in claim 8 wherein said grouping information type is chosen from the group comprising stocks, bonds, financial instruments, sectors, industry segments, SIC codes, and product lines.

10. (Original) A method as in claim 1 wherein said arrangement information type is comprised of predetermined criteria.

11. (Original) A method as in claim 10 wherein said arrangement information type is chosen from the group comprising column, row, grid, map, free-form, and structured.

12. (Original) A method as in claim 1 wherein said view type information type is comprised of predetermined criteria.

13. (Previously Presented) A method as in claim 12 wherein said view type information type is chosen from the group comprising Fundamental information, Market Risk information, and Performance information.

14. (Canceled)

15. (Original) A method as in claim 1 wherein said indicia further comprises corporate entity indicia and corporate entity relationship indicia.

16. (Original) A method as in claim 15 wherein said corporate entity indicia is chosen from the group comprising graphic, audio, and video indicia.

17. (Original) A method as in claim 16 wherein said graphic entity indicia is chosen from the group comprising color, pattern, and shape indicia.

18. (Original) A method as in claim 15 wherein said corporate entity relationship indicia is chosen from the group comprising graphic, audio, and video indicia.

19. (Original) A method as in claim 18 wherein said corporate entity relationship indicia is chosen from the group comprising color, pattern, and shape indicia.

20 - 22. (Canceled)

23. (Previously Presented) A method as in claim 1 wherein said alteration mechanism is chosen from the group comprising pointing device input, keyboard input and voice input.

24 – 33. (Canceled)

34. (Currently Amended) The method of claim ~~33~~ 1, wherein the financial product which is chosen from the group comprising market baskets of financial instruments, structured products, financial indices and mutual funds.

35 - 44. (Canceled)

45. (Previously Presented) The method of claim 1 further comprising providing another information type, chosen from the group of government entities, government information, financial entities, financial information, industry information, industry segment information, sector information, index information, personal entities and personal information, that may be displayed in said graphical user interface view, selected by said alteration mechanism, and related to the other information types by said indicia.

46. (Canceled)